Attendees enthusiastic about IACA 2012 annual meeting

More than 800 dental professionals from around the world attended the International Association of Comprehensive Dentistry (IACA) annual meeting. The event was July 26–28 at the Westin Diplomat Resort and Spa in Hollywood, Fla. Most of the attendees were returning members, and many reported that this was the best meeting yet in the IACA’s eight-year history.

One first-time attendee said, “As my first IACA, the whole atmosphere and caliber of people was much more than I anticipated. [while] I’d heard a lot from people who have attended nearly all, if not all of them, I still didn’t expect it to be as good as it was. I got so much good and benefited from not only the lecture series, but from talking to other people who shared a little piece of themselves, which helped me change the way I do things. I just had the best time. It was well run and [included] lots of fun. This was the best dental meeting in the world!”

Next year’s meeting is in Calgary, Alberta, Aug. 1–3. For more information, visit www.theiaca.com, or call (866) NOW-IACA.

(Source: International Association of Comprehensive Aesthetics)

Courses fill quickly at dental office managers conference

Many courses have already hit their maximum-registration limits for the American Association of Dental Office Managers (AADOM) annual conference in Scottsdale, Ariz., Sept. 6–8 (Thursday through Saturday).

Held at the Westin Kierland Resort, the conference has a lineup offering up to nine continuing education hours toward AADOM’s Fellowship Program.

The conference is for dental office managers, practice administrators and anyone involved in the business end of the practice. Attendees can choose from a variety of courses and sessions specific to the efficient and successful management of a dental practice. Topics include marketing, communication, technology and insurance coding updates. Special focus will also be given to leadership and

• See AADOM page A7
human resources. AADOM is especially pleased to welcome motivational management expert Judy Kay Mauolf as the keynote speaker. Other notable presenters include Fred Joyal, Gary Kadi, Gary Takacs, Terri Bradley, Ginny Hegarty, Bob Spiel, Teresa Duncan and Janice Hurley-Trailor.

AADOM President Heather Colicchio is looking forward to seeing returning and new members. “This meeting is the high-light of the year for our members — we have so much planned for the attendee,” she said.

The conference is known for its educational and networking offerings. Colicchio said, “We listened to our members and have several social events planned as well as face-to-face access to dental consultants and speakers.”

AADOM will co-host a half-day day trip to the Scottsdale Center for Dentistry for an in-depth session on “How to Market Technology in Your Practice.” AADOM will launch its first annual Speaker Showcase for office managers. Selected managers will be given a chance to share their best management tips with their colleagues.

AADOM will also induct the 2012 class of Fellows at this conference.

Dental Spouse Business Network

In addition to the conference offerings, the Dental Spouse Business Network (DSBN) will meet on Sept. 5, the day before the conference starts. The DSBN was created by AADOM to address the specific needs and challenges of office managers whose spouses are the dentist in the practice. Dental spouses registered for the AADOM conference are invited to attend.

Lifetime AADOM member Pat Lutz, the office manager of her husband’s practice in Madera, Calif., said, “AADOM provides a way to network and to provide support, ideas and tools to help us become more effective dental office managers. We have an important role in our office and it’s important that we walk the walk and not just talk it.”

Topics for DSBN include increasing and maintaining the value of a practice as well as a workshop on best practices for working with your spouse. “Once the dental spouses realize that they have a network of other spouses to turn to, they feel a sense of relief that their situations are not unique and can be solved,” Colicchio said.

Conference registration

To see if there is still opportunity to register, visit www.dentalmanagers.com or call (732) 842-9977.

About AADOM

AADOM is an organization of professional office managers, practice administrators, patient coordinators, insurance and financial coordinators and treatment coordinators of general and specialized dental practices.

The association’s mission is to provide members with networking, resources and education to help members achieve the highest level of professional development.

For more information contact (732) 842-9977 or info@dentalmanagers.com.

AADOM

Try microscopic dentistry

Whether you’re a microscope user or not, the Academy of Microscope Enhanced Dentistry 11th Annual Meeting and Scientific Session promises to open your eyes to new possibilities. Early-bird registration at www.microscopedentistry.com ends Sept. 15.

Non-members and those who haven’t worked with a microscope are encouraged to attend to learn why microscopic dentistry is gaining so many advocates.

“Micro Vision: On the Cusp of Science & Precision,” is Friday and Saturday, Nov. 16–17, at the Hotel Del Coronado in San Diego. This year’s meeting represents a return to a live, onsite format, following the academy’s virtual-only meeting last year. However, the virtual option continues, too, with live online streaming video available as an alternative strategy to access the meeting. Some of the sessions will air live online from California. And sessions will be recorded for archived availability online. This enables onsite attendees to view or review sessions later. Access to the recorded sessions is included in as part of registration. Copyright law restricts some of the sessions from be available online.

The scientific session features general sessions, vignettes, panel discussions/Q&As and hands-on courses with top clinicians and leaders sharing the latest science and techniques. All major sectors of dentistry are represented: restorative, endodontics, periodontics and implants.

The hands-on courses give attendees the opportunity to test-drive different microscopes while learning new procedures. Among the hands-on offerings: “Microsurgery I: The Principles of Suturing,” with David Cross, DDS; “Implant Microsurgery II: Sinus Elevation,” with Adriana McGregor, DDS; “Micro-Aesthetics II: The Art of Microsurgery” and “How to Market Technology in Your Practice.” AADOM will also induct the 2012 class of Fellows at this conference.

Dental Spouse Business Network

In addition to the conference offerings, the Dental Spouse Business Network (DSBN) will meet on Sept. 5, the day before the conference starts. The DSBN was created by AADOM to address the specific needs and challenges of office managers whose spouses are the dentist in the practice. Dental spouses registered for the AADOM conference are invited to attend.

Lifetime AADOM member Pat Lutz, the office manager of her husband’s practice in Madera, Calif., said, “AADOM provides a way to network and to provide support, ideas and tools to help us become more effective dental office managers. We have an important role in our office and it’s important that we walk the walk and not just talk it.”

Topics for DSBN include increasing and maintaining the value of a practice as well as a workshop on best practices for working with your spouse. “Once the dental spouses realize that they have a network of other spouses to turn to, they feel a sense of relief that their situations are not unique and can be solved,” Colicchio said.

Conference registration

To see if there is still opportunity to register, visit www.dentalmanagers.com or call (732) 842-9977.

About AADOM

AADOM is an organization of professional office managers, practice administrators, patient coordinators, insurance and financial coordinators and treatment coordinators of general and specialized dental practices.

The association’s mission is to provide members with networking, resources and education to help members achieve the highest level of professional development.

For more information contact (732) 842-9977 or info@dentalmanagers.com.

AADOM

Try microscopic dentistry

Whether you’re a microscope user or not, the Academy of Microscope Enhanced Dentistry 11th Annual Meeting and Scientific Session promises to open your eyes to new possibilities. Early-bird registration at www.microscopedentistry.com ends Sept. 15.

Non-members and those who haven’t worked with a microscope are encouraged to attend to learn why microscopic dentistry is gaining so many advocates.

“Micro Vision: On the Cusp of Science & Precision,” is Friday and Saturday, Nov. 16–17, at the Hotel Del Coronado in San Diego. This year’s meeting represents a return to a live, onsite format, following the academy’s virtual-only meeting last year. However, the virtual option continues, too, with live online streaming video available as an alternative strategy to access the meeting. Some of the sessions will air live online from California. And sessions will be recorded for archived availability online. This enables onsite attendees to view or review sessions later. Access to the recorded sessions is included in as part of registration. Copyright law restricts some of the sessions from be available online.

The scientific session features general sessions, vignettes, panel discussions/Q&As and hands-on courses with top clinicians and leaders sharing the latest science and techniques. All major sectors of dentistry are represented: restorative, endodontics, periodontics and implants.

The hands-on courses give attendees the opportunity to test-drive different microscopes while learning new procedures. Among the hands-on offerings: “Microsurgery I: The Principles of Suturing,” with David Cross, DDS; “Implant Microsurgery II: Sinus Elevation,” with Adriana McGregor, DDS; “Micro-Aesthetics II: The Art of Microsurgery” and “How to Market Technology in Your Practice.” AADOM will also induct the 2012 class of Fellows at this conference.

Dental Spouse Business Network

In addition to the conference offerings, the Dental Spouse Business Network (DSBN) will meet on Sept. 5, the day before the conference starts. The DSBN was created by AADOM to address the specific needs and challenges of office managers whose spouses are the dentist in the practice. Dental spouses registered for the AADOM conference are invited to attend.

Lifetime AADOM member Pat Lutz, the office manager of her husband’s practice in Madera, Calif., said, “AADOM provides a way to network and to provide support, ideas and tools to help us become more effective dental office managers. We have an important role in our office and it’s important that we walk the walk and not just talk it.”

Topics for DSBN include increasing and maintaining the value of a practice as well as a workshop on best practices for working with your spouse. “Once the dental spouses realize that they have a network of other spouses to turn to, they feel a sense of relief that their situations are not unique and can be solved,” Colicchio said.

Conference registration

To see if there is still opportunity to register, visit www.dentalmanagers.com or call (732) 842-9977.

About AADOM

AADOM is an organization of professional office managers, practice administrators, patient coordinators, insurance and financial coordinators and treatment coordinators of general and specialized dental practices.

The association’s mission is to provide members with networking, resources and education to help members achieve the highest level of professional development.

For more information contact (732) 842-9977 or info@dentalmanagers.com.

AADOM

Try microscopic dentistry

Whether you’re a microscope user or not, the Academy of Microscope Enhanced Dentistry 11th Annual Meeting and Scientific Session promises to open your eyes to new possibilities. Early-bird registration at www.microscopedentistry.com ends Sept. 15.

Non-members and those who haven’t worked with a microscope are encouraged to attend to learn why microscopic dentistry is gaining so many advocates.

“Micro Vision: On the Cusp of Science & Precision,” is Friday and Saturday, Nov. 16–17, at the Hotel Del Coronado in San Diego. This year’s meeting represents a return to a live, onsite format, following the academy’s virtual-only meeting last year. However, the virtual option continues, too, with live online streaming video available as an alternative strategy to access the meeting. Some of the sessions will air live online from California. And sessions will be recorded for archived availability online. This enables onsite attendees to view or review sessions later. Access to the recorded sessions is included in as part of registration. Copyright law restricts some of the sessions from be available online.

The scientific session features general sessions, vignettes, panel discussions/Q&As and hands-on courses with top clinicians and leaders sharing the latest science and techniques. All major sectors of dentistry are represented: restorative, endodontics, periodontics and implants.

The hands-on courses give attendees the opportunity to test-drive different microscopes while learning new procedures. Among the hands-on offerings: “Microsurgery I: The Principles of Suturing,” with David Cross, DDS; “Implant Microsurgery II: Sinus Elevation,” with Adriana McGregor, DDS; “Micro-Aesthetics II: The Art of Microsurgery” and “How to Market Technology in Your Practice.” AADOM will also induct the 2012 class of Fellows at this conference.
Register now: Greater New York Dental Meeting

Scientific Meeting: Nov. 23–28; Exhibit Floor: Nov. 25–28

Registration is open for the 2012 Greater New York Dental Meeting (GNYDM), the largest dental congress and healthcare meeting in the United States, with 53,789 attendees from all 50 states and 127 countries in 2011.

A significantly expanded international program accommodated 6,656 international visitors in 2011, with sessions in French, Spanish, Portuguese, Italian, and Russian.

The 2012 meeting runs Friday through Wednesday, Nov. 23–28.

The high-energy event, which never has a pre-registration fee, draws top dental professionals with an expansive exhibit hall and more than 300 educational courses, including full-day and half-day seminars, essays, hands-on workshops and a live, 430-seat, high-tech patient demonstration area.

New York City is full of cultural enclaves that give attendees the opportunity to experience foods, festivals, arts and more from all over the globe. Few cities offer a wider variety of iconic attractions, historic buildings and cultural sites.

Three major international airports, Newark Liberty (EWR), Kennedy (JFK) and La Guardia (LGA) and discounted hotel rates for registrants, make it easy for any dental professional to visit New York City and attend the meeting.

The GNYDM staff encourages you to see all New York City has to offer during one of its most beautiful times of year.

(Source: Greater New York Dental Meeting)

Yankee Dental Congress 2013

Jan. 30–Feb. 3 in Boston

Connect with some of the brightest minds in dentistry, and discover the latest trends, techniques, products and services at the 38th Yankee Dental Congress. You’ll find 450-plus exhibitors and a 300-plus speaker lineup that includes crowd favorites Gordon Christensen, the Madow Brothers, Loretta LaRoche, Laney Kay and Roger Levin. Other highlights include:

Dentaltown: Discover new and exciting ways to implement technology in your office from your fellow dental professionals.

RDH @ YDC: For the first time, the experts at RDH Magazine and RDH Under One Roof bring their quality continuing education and action-packed events to Yankee.

Essentials of Management: A “Mini-MBA” for dentists is offered by Bentley University.

Dentist as the CEO: Learn the tools to improve the business side of your practice, such as controlling expenses, setting goals and hiring effectively.

Healthy Living Pavilion: Have lunch with a registered dietitian and learn how to eat healthfully — while earning C.E. credit; plus there are many other valuable courses.

Dental Management of Sleep Apnea Fast Track: In one-hour sessions throughout the day, learn to work with sleep apnea patients.

Yankee Boardwalk: Kick back with your favorite beverage, light fare, and upbeat music at a free, family-friendly event open to everyone, Thursday, Jan. 31.

Friday Night Laughs: Share some giggles with colleagues, friends, and family when Kathleen Madigan takes the stage Feb. 1.


(Last source: Yankee Dental Congress)